

GALLERY AFERRO

Elevator Music 4

Ernestus Jiminy Chald



Nov. 11, '17 - Jan. 12, '18
Gallery Aferro Liminal Gallery
73 Market Street, Newark

OPENING RECEPTION

November 11th, 2017
4pm - 8pm

GALLERY HOURS

Wednesday - Saturday
12pm - 6pm
and by appointment

Elevator Music 4

Ernestus Jiminy Chald

Curated by Jacob Mandel

Gallery Aferro has been operating out of a circa 1880's former furniture store in downtown Newark since 2006. *Elevator Music I*, Aferro Publication No. 17, juried by artist Adam Trowbridge, was intended for permanent loop in our freight elevator. Later, as part of some routine building maintenance, Aferro staff discovered a 2nd elevator in the building, a very early (single digit) Otis passenger elevator. The elevator was extricated from behind the false wall where it had been entombed and has been refurbished and reinstalled as a permanent installation.

Visit

73 Market Street, Newark, NJ
Wednesday - Saturday 12-6
and by appointment.
aferro.org
aferrostudios.org
activatemarketstreet.org

Contact

973 353 9533
info@aferro.org

Gallery Aferro
Ironbound Station
PO Box 5668
Newark, NJ 07105
USA

Mission

The mission of Gallery Aferro is to bring cultural education and aesthetic engagement with contemporary issues to all people equally, and to create an environment where artists can gather and share physical and intellectual resources. We are working towards an arts community that is available to everyone, without sacrificing standards or quality of experience.

Accessing The Gallery

Gallery hours are listed above, come by for a visit! Gallery Aferro is a street level storefront gallery and is wheelchair accessible. If you need special assistance, requests, or desire additional information about accessibility, please email our ADA Coordinator, Evonne Davis, at edavis@aferro.org. We believe art is absolutely for everyone and are very happy to accommodate anyone's needs but please give us 1 weeks notice for any arrangements that will need to be made at the gallery. If you require large print press materials please let us know 48 hours ahead of time.

Sponsors

We gratefully acknowledge the support of our funders, sponsors and the individual donors who make our programs possible. The Geraldine R. Dodge Foundation, The New Jersey State Council on the Arts/ Department of State, a Partner Agency of the National Endowment for the Arts, and RBH Group.



Ernestus Jiminy Chald at the reading of his story *The Way of All Flesh*, for the release party of *The Journal of Experimental Fiction's* latest release, *Offbeat/Quirky*, at Frugal Muse Books

Ernestus Jiminy Chald is an experimental radio artist, writer, composer, sound designer, and enigmatographer. His radio work has been broadcast on WPOX FM and featured at the National Audio Theatre Festivals. His literary work has been published by the *Journal of Experimental Fiction* and *Oilcan Press* among others. Chald's work often explores the dark underbelly of human existence. His weekly freeform experimental radio program "The Mind's Ear" is a category-defying auricular peregrination that transcends what listeners expect to hear on the radio.

For Gallery Aferro's Elevator Music project, Chald focused on creating pieces that simulate for the listener unconventional elevator experiences. Each of these pieces may be viewed as separate auditory rides on elevators of the mind to destinations unknown. When taking an unfamiliar elevator in a building we have never been inside before, there is a sense of mystery as the elevator ascends or descends to the floor we have selected. Though we may have some idea in our minds of what to expect when the doors open, the reality of what we will experience during the ride itself, and what we will find when we reach our destination, is never quite what we imagined. What will we see when the doors open? Will there be people standing there waiting to occupy the elevator after we vacate it? What will the floor we arrive on smell like? Will there be carpeting? Will the room that is revealed to us once the doors open be bright or dimly lit? Will we be pleased with what we find? Will we even arrive at the floor we've selected at all, or will something go terribly wrong along the way that prevents us from reaching our desired destination? When we step inside an elevator, it is impossible to know what we will find once we reach our floor of choice of we ever reach that floor at all. We are submitting ourselves blindly to the mercy of the elevator and its occupants, hoping that it will take us where we wish to go, or at least to a place we can tolerate being. Chald's pieces for the Elevator Music Project play with this sense of elevatorial mystery. The elevator is a rich source of symbolism. It is the artist's hope that these pieces will cause the listener to consider the elevator in ways they have not considered it before, and, perhaps, give them something to reflect upon the next time they find themselves in need of vertical transportation.

peisithanatospress.wordpress.com

RBH GROUP

